

BUSINESS STUDIES



BEVERLEY JOINT SIXTH



Students hoping to study AS or A2 level Business Studies must show a genuine interest in the subject and a willingness to investigate new ideas. It is not essential to have studied the subject at GCSE level, although a grade A-C in Maths and English is recommended.

YEAR 12 - AS LEVEL 2012

UNIT 1 Starting a Business and Financial Planning.

UNIT 2 People, Operations Management, Finance, Marketing and Competition.

Assessment

Unit 1 assessed in January

Unit 2 assessed in June with a paper based on Managing a Business

YEAR 13 - A2 LEVEL

A2 follows the same units as the AS syllabus but in greater depth and focusing on new areas. Assessment is by 2 written papers. The core focus of this syllabus is developing strategies for business success.

Unit 3 A decision making paper, examining marketing, finance, human resources and operations management.

Unit 4 Integrated paper focusing on the business environment and managing change. The paper is based on pre-release research tasks.

Both AS and A2 level develop realistic business decision making skills; the emphasis is on being able to think for yourself, rather than simply learning and repeating facts. Students must be prepared to use and develop their independent research skills, ability to work as part of a group, and willingness to 'read around' the subject to improve overall business knowledge.

Career Opportunities: Many students decide to pursue a business related degree, which is one of the faster growing areas in Higher Education. Career paths can be varied, ranging from the Public Sector, Accounting, Human Resources, Management, Marketing, Armed Forces, Teaching etc.